



# MARKETING & COMMUNICATIONS INTERN

**Location:** Hybrid, Stafford, Texas – Houston area

**Type:** Paid internship, Part-time (20 hours per week), 8-10 weeks

**Supervisor:** Senior Director, Marketing & Digital Experience

**Estimated start date:** May-June 2026

**Estimated end date:** July-Aug 2026

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## JOB PURPOSE

The Marketing & Communications (M&C) Intern will assist the Marketing and Communications team with the development of various campaigns, content, research, and engagement needs as we tell our story and engage in fundraising efforts in support of the ongoing work of Living Water International. During and after this internship:

- The intern will have the opportunity to **work with a talented group of professionals** and learn more about our mission, vision, strategy, and overall **operations of a non-profit organization**.
- Upon completion of the internship, the intern will have a **portfolio of applicable work experience**.

## CORE ORGANIZATIONAL CHARACTERISTICS

Living Water International exists to demonstrate the love of God by helping communities acquire desperately needed clean water and experience living water—the gospel of Jesus Christ—which alone satisfies the deepest thirst.

These principles guide and identify us as colleagues and representatives of Living Water:

- Honor God
- Develop People
- Pursue Excellence
- Be Good Stewards

## KEY TASKS AND RESPONSIBILITIES

Support the M&C team with various projects including:

- Marketing Technology & Digital Operations (technology-driven: website, Pardot, workflows)
- Marketing Analytics & Insights (data-driven: dashboards, campaign performance, insights)
- Digital Marketing (marketing-driven: campaigns, user/donor experience optimization)
- Donor Engagement & Recruitment (digital prospecting, campaign development, Team Living Water: corporate sponsor, runner recruitment and support)

## MINIMUM EDUCATION / EXPERIENCE

- Bachelor's Degree in a related field or currently enrolled in a university program of study
- Proficiency in Microsoft Office suite
- Exceptional oral and written communication skills
- Cross-cultural experience preferred

## ADDITIONAL RESOURCES

- The intern will be supported with a laptop for use during the internship if needed
- The intern will be able to work remotely and for one to three days in the office (Hybrid)