

# UNLOCK THE POWER OF YOUR ASSETS:

Transform Giving with Non-Cash Contributions



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**Think giving starts and ends with writing a check?  
Consider the impactful possibilities of donating  
non-cash assets.**

Research reveals that about 90% of personal wealth is held in non-cash assets, yet many overlook these valuable resources for charitable giving. By exploring these options, you can enhance your support for causes you care about and leave a meaningful legacy for future generations.



## ***Examples of Non-Cash Assets You Can Give:***

- 1. CHARITABLE GIFTS FROM A WILL OR TRUST:** Include Living Water International in your estate plans to make a lasting impact.
- 2. INDIVIDUAL RETIREMENT ACCOUNTS (IRAS):** Designate a portion to support our mission.
- 3. REAL ESTATE:** Donate property to benefit communities in need.
- 4. BUSINESS INTERESTS:** Contribute shares or interests in your business.
- 5. LIFE INSURANCE:** Name Living Water International as a beneficiary or transfer ownership.
- 6. APPRECIATED ASSETS:** Stocks, bonds, and mutual funds can provide significant charitable impact.
- 7. FARM COMMODITIES:** Gift agricultural products to support our work.
- 8. PERSONAL PROPERTY:** Items of value, like art or collectibles, can be donated.
- 9. OIL, GAS, AND MINERAL RIGHTS:** Contribute these resources to fuel our mission.

## ***Why Consider Giving Non-Cash Assets?***

**TAX BENEFITS:** Avoid or reduce capital gains tax when you transfer assets directly to charity, and receive a charitable deduction that can offer substantial tax savings.

**INCREASED IMPACT:** Maximize your gift's value and make a larger difference in addressing global water needs.

**LEGACY CREATION:** Establish a lasting legacy by supporting Living Water International with assets you no longer need or wish to transfer.

**SIMPLICITY:** It's often easier than you think to give non-cash assets, and it can be a rewarding way to support the mission of bringing clean water and hope to those in need.

Exploring non-cash giving can unlock new possibilities for charitable impact while providing valuable tax advantages. By thinking creatively, you can use your assets to foster significant change and ensure your generosity endures for generations.

### ***Contact Us:***

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