



MARKETING INTERN

Location: Stafford, Texas (hybrid) – Houston area

Type: unpaid internship (10-15 hours per week)

Supervisor: VP, Marketing & Communications

Estimated start date: As soon as possible

Estimated end date: July 31, 2023

JOB PURPOSE

Living Water International exists to demonstrate the love of God by helping communities acquire desperately needed clean water and experience living water—the gospel of Jesus Christ—which alone satisfies the deepest thirst.

The Marketing Intern will assist the Marketing and Communications team with the development of various campaigns, content, and collateral needs as we tell our story and engage in fundraising efforts in support of the ongoing work of Living Water International.

CORE CHARACTERISTICS

These principles guide and identify us as colleagues and representatives of Living Water:

- Honor God
- Develop People
- Pursue Excellence
- Be Good Stewards

KEY TASKS AND RESPONSIBILITIES

Support the Marketing & Communications team with various copywriting and campaign development projects including:

- Email copywriting
- Web page copy
- Print materials
- Article writing for *The Well*, Living Water's Annual Review
- Social media support

MINIMUM EDUCATION / EXPERIENCE

- Bachelor's Degree in a related field or current enrollment in a university program of study
- Proficiency in Microsoft Office suite
- Exceptional oral and written communication skills
- Cross-cultural experience

WHAT DO WE OFFER?

- The intern will be supported with a laptop for use during the internship.
- Approved expenses will be reimbursed.
- The intern will have the opportunity to work with a talented group of professionals and learn more about our mission, vision, and strategy.
- Upon completion of the internship, the intern will have a portfolio of applicable work experience.
- Upon successful completion of the internship, the intern will be eligible for a paid Living Water Trip to our Latin America/Caribbean region between the dates of October 1, 2023 and March 1, 2024.