



Job Opportunity

Graphic Designer

Location	Remote within US (only the following states: TX, CO, CA, OR, WA, AR, MO, TN, GA, FL, MI, VA, IL & SC).
Department	Marketing & Communications
Supervisor	Creative Services Director
Type	Salaried, Full-time

JOB PURPOSE

The Graphic Designer is responsible and accountable for concept, design, and development of responsive email designs, landing pages, social media, digital graphics, printed collateral materials, presentations, and other promotional campaigns. The graphic designer stewards the Living Water brand across all platforms of the organization.

CORE CHARACTERISTICS

These principles guide and identify us as colleagues and representatives of Living Water:

- Honor God
- Develop People
- Pursue Excellence
- Be Good Stewards

KEY TASKS AND RESPONSIBILITIES

- Maintain the brand standards of Living Water through concept, design and development of responsive email designs, landing pages, website banner creative, social media, digital graphics, print, collateral, presentations, and other promotional campaigns for the organization on a global level.
- Design and develop materials for activities such as direct mail, brochures, infographics, proposals, and PowerPoint presentations.
- Support Houston-based clients as well as Regional Development Offices and International Field Offices.
- Manage multiple, varied projects with complex timelines and production schedules, which requires managing both vendor and cross-team relations.
- Manage web content edits, corrections, and additions in collaboration with website agency.
- Discern when custom design is required and/or when template adaptation is better suited.
- Digital asset management and digital resource management.
- Team collaboration.
- Think creatively and use innovative ideas to come up with new concepts and designs.
- Manage and coordinate graphic design projects from concept through completion.
- Create and conduct high persuasive and aesthetically appealing presentations.
- Edit and proofread copy supplied by staff and management.

EDUCATION / EXPERIENCE / SKILLS

- Bachelor's degree in Marketing, Journalism, Communications or related field
- Minimum 3 -5 years of relevant work experience
- Proficient in Microsoft Office Suite
- Demonstrated ability using layout and design software packages such as but not limited to: InDesign, Photoshop, Lightroom, and Illustrator. After Effects and Premiere Pro knowledge, a bonus.
- Concept, design and development for responsive email designs, landing pages, banner creative, social media, web graphics, print, and collateral materials.
- Extensive knowledge of Pardot or other responsive email template solution required
- Photography and/or video experience preferred
- Mac and PC proficiency
- Coding experience a plus (HTML5, CSS, Java)
- Background in traditional design disciplines with an emphasis on design for digital and multimedia applications
- Experience weaving multimedia projects together from various media sources and knowledge of the latest design trends in print, web, and interface
- Ability to effectively present ideas-both verbally and visually
- Ability to work in collaborative team environment, build relationships and work well cross functionally
- Customer-focused orientation, innovative, organization and time management skills
- Able to manage stress in a healthy manner
- Ability and willingness to travel domestically and internationally (~5% travel)

More about Living Water

Living Water International exists to demonstrate the love of God by helping communities acquire desperately needed clean water and to experience “living water”—the gospel of Jesus Christ—which alone satisfies the deepest thirst. We mobilize churches and communities through water access, sanitation, and hygiene (WASH) interventions to increase the physical, spiritual, and social wellbeing of the most vulnerable in communities around the world. With over 300 global staff, we currently work in 18 countries and have provided access to safe water to nearly 6.5 million people.

We Offer

- Generous PTO, vacation, and holidays
- Retirement/403(b) with match
- Medical, vision and dental benefits
- Group Life, STD, LTD and AD&D (Employer paid)
- Opportunities for professional development
- Spiritual care and formation program
- Employee assistance program
- Casual dress code