



WASH Program Area (WPA)

Living Water International has developed a new and innovative program model for tackling the world's water, sanitation, and hygiene (WASH) crisis. The “WASH Program Area” (WPA) is an adaptive program model that brings transformational and sustainable change to entire districts within developing countries over five years.



Program Model

The WPA model has the following elements:

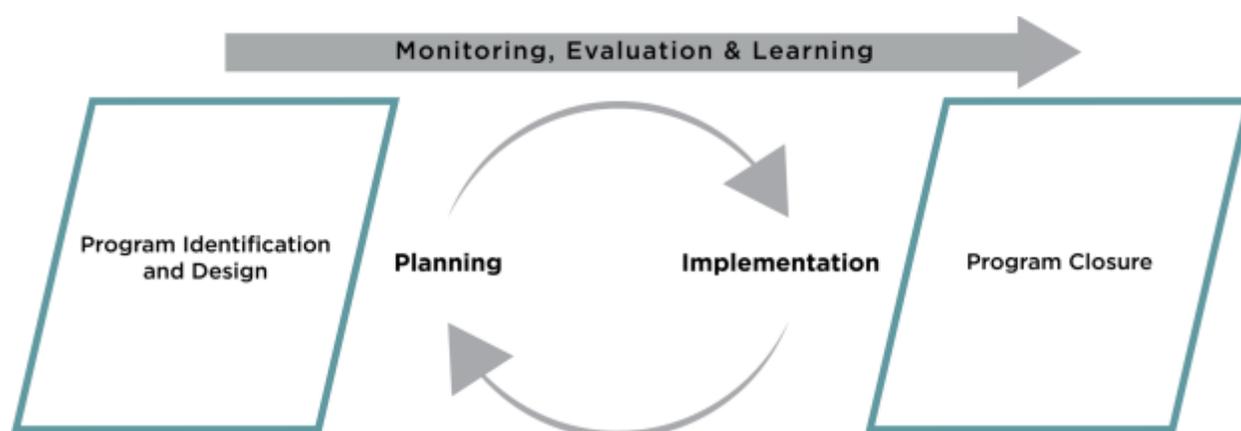
- **Geographic Focus.** The boundaries for a WPA generally follow the country's political units (e.g. districts, counties, municipalities, wards, etc.) and focus on a target population of 30,000-70,000 people over a five-year period.
- **Integrated WASH Approach.** WPAs seek improved physical, spiritual, and social health for their target populations through mobilized churches and communities and improved WASH services. To do this, the WPA focuses on three integrated areas: 1)

Church and Community Mobilization, 2) Water and Sanitation Service Delivery, and 3) Sanitation and Hygiene Promotion.

- **Focus on Sustainability.** To ensure important behavior changes and increased access to services are sustained over time, the WPA is designed for sustainability from the start.
- **Measuring Outcomes & Impact.** Working in the same geographic area for multiple years allows us to better measure the medium- and long-term change in the community. We conduct program evaluations at the midpoint and end of the program.

Program Lifecycle

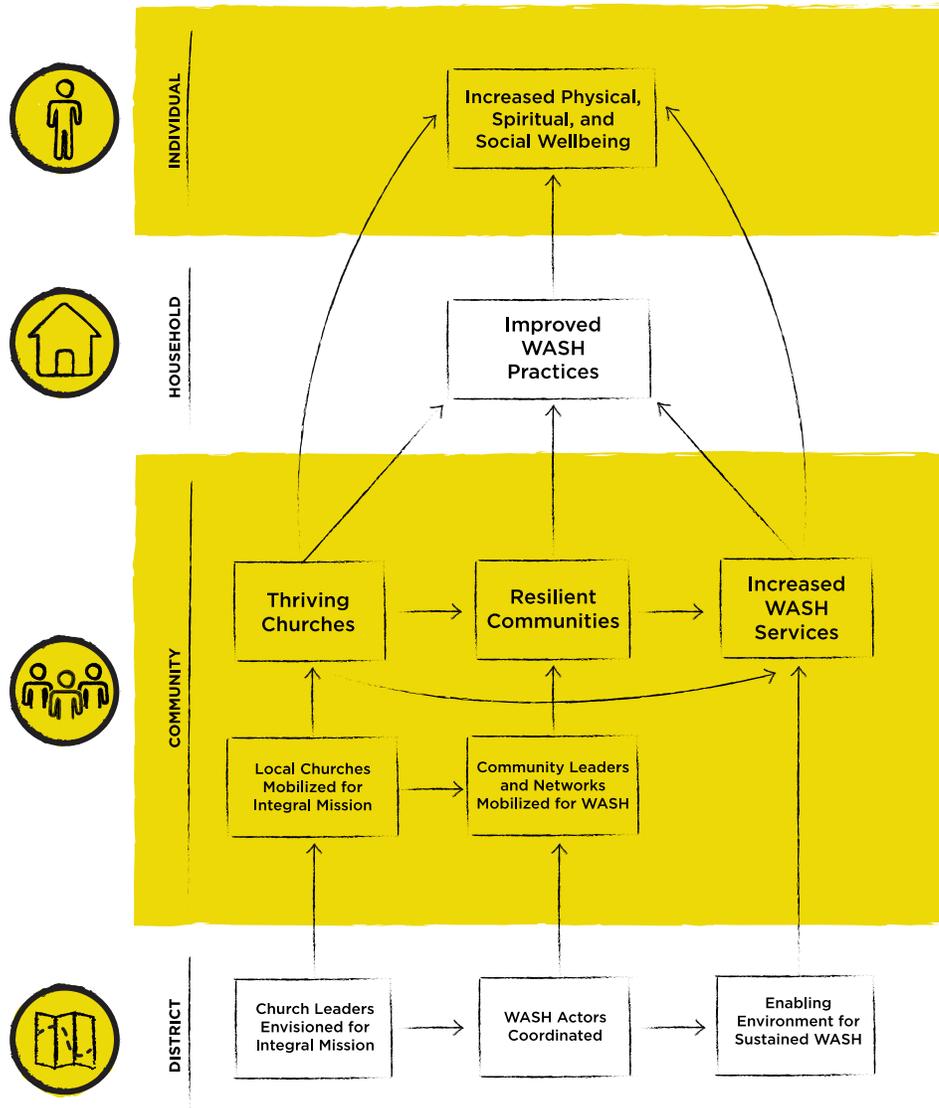
Throughout the lifecycle of the WPA, there are four distinct phases:



1. **Identification.** In this phase, the focus is on conducting desk reviews and rapid assessments of geographic areas to determine the most strategic geographic area for a WPA. The main deliverable from this phase is an **Identification Report** that provides initial estimates for budget, timeline, and scope.
2. **Design.** This phase is when the “blueprint” or framework for the WPA is developed. To do this successfully, it requires conducting research, doing in depth-analysis, and having participatory workshops. The main deliverable from this phase is a **Design Document** that describes the expected outcomes of the program and the strategies to achieve them.
3. **Planning & Implementation.** Once the Design Document is complete, Country Offices conduct more in-depth planning (on an annual basis) and implement the projects and activities. The main deliverables are a **Detailed Implementation Plan** and **MEL Plan**.
4. **Closure.** Once the program targets have been achieved, the phase of program closure begins. The emphasis is on ensuring the mechanisms for sustainability are in place and conducting an external endline evaluation. The main deliverable is a **Final Program Report**.

Expected Outcomes

While each WPA will have different strategies for different contexts, each WPA is expected to achieve the following outcomes at the district, community, household, and individual level.



For more information about this theory of change and expected results, [email us](#) for a copy of our Theory of Change Overview.

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